PARK HILL

Assignment 2 of 3

Style Development

VaultNetwork.co.uk

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Style Development, Assignment 2 of 3

To create at least 10 pieces (pages or digital spreads) of a refined style from the research in your sketch book, including detailed notes of how you approached this. For my style refinement, I choose the water colour geometry which includes water colour paint and line drawn shapes to produce something to represent **Park Hill Flats**.

For the following 10 pieces, I used similar techniques and created a watercolour art piece on an A4 spread which I then worked with.

Ps Ai

Poster Concept for Piece 9:

Inspiration from
Catherine Lazer Odell

https://www.etsy.com/uk/listing/212225097/geometric-animals-choose-3-singles?ref=shop_home_active_12

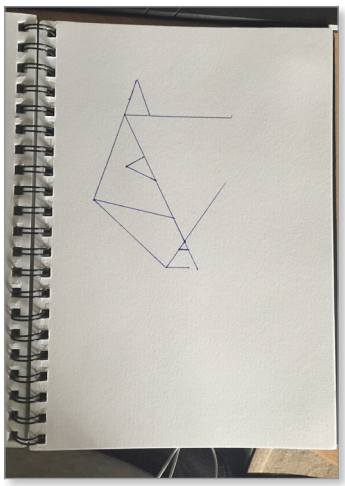


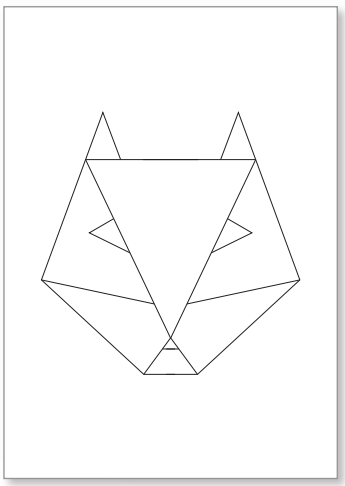


Piece 9

Using the same technique throughout all my pieces, I created an art-board in Photoshop suing royalty free brush sets. I was able use this art-board in a of different ways to make a piece similar to the first piece in style.

I drew half of a cats head in geometric form using the inspiration artwork, scanned it in and then used illustrator to make a vector







Adding the vector into Photoshop overlaying the art-board in white gave an affect I like quite well. I used the pen tool to make a path selection around it to then mask the art-board thus replicating the first piece style. I then added type just to see how things would look.

Final Outcomes:



