PARK HILL

Assignment 2 of 3

Style Development

VaultNetwork.co.uk

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Style Development, Assignment 2 of 3

To create at least 10 pieces (pages or digital spreads) of a refined style from the research in your sketch book, including detailed notes of how you approached this. For my style refinement, I choose the water colour geometry which includes water colour paint and line drawn shapes to produce something to represent **Park Hill Flats**.

For the following 10 pieces, I used similar techniques and created a watercolour artpiece on an A4 spread which I then worked with.

Piece 8:

Inspiration from
Sketchbook

Logo concept page.





Piece 8

I created the art on Photoshop using free brush sets found online. This allowed me to control each blending options better and allows for much higher quality of art-board being produced.

This art-board was created on 2 seperate layers so I could control it better when adding type.





I used a standard font to mask out the watercolour with the letter 'P' and then added an image of Park Hill overlaying it.





