PARK HILL

Assignment 2 of 3

Style Development

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Style Development, Assignment 2 of 3

To create at least 10 pieces (pages or digital spreads) of a refined style from the research in your sketch book, including detailed notes of how you approached this. For my style refinement, I choose the water colour geometry which includes water colour paint and line drawn shapes to produce something to represent **Park Hill Flats**.

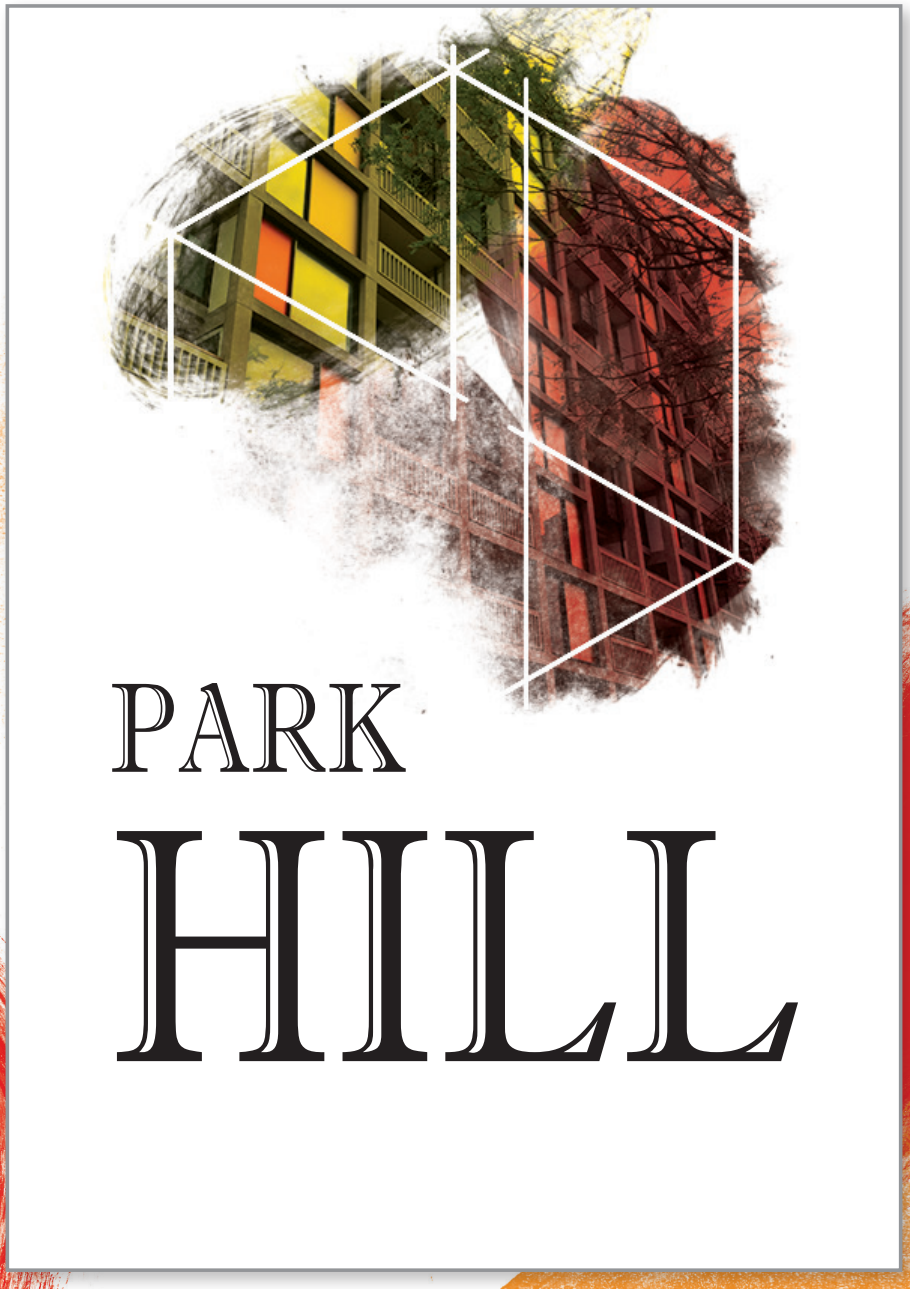
For the following 10 pieces, I used similar techniques and created a watercolour art piece on an A4 spread which I then worked with.

Ps Ai

Piece 4

Inspiration from
Park Hill Map

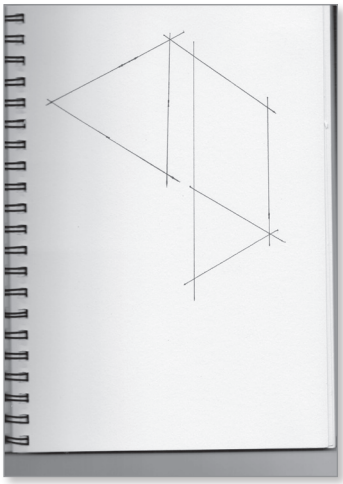
Looking at previous work in sketchbook and the opening welcome sign of Park Hill for inspiration.

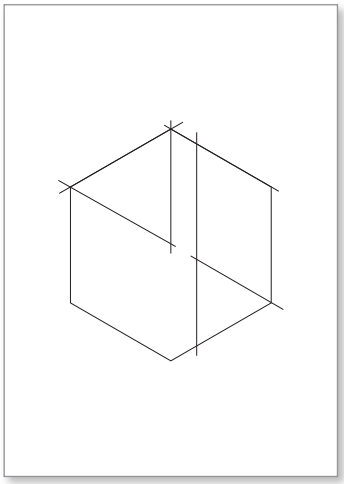


Piece 4

With this piece, I wanted to create something with watercolour paint effects using Photoshop brushes to match the style but also wanted to use an image of the building to make things sslightly different without style change.
A Photoshop brush was used to create the art-board.







Using my sketchbook, I created a geometric hexagon which similarly represented the overhead map view of Park Hill flats site. Giving this piece more meaning when looking further into it.



Once the hexagon was drawn in Illustrator to vector format, I used it as a smart object in Photoshop and applied a white colour overlay to blend it to the page. This gave the art-board a masked appearance.

Using different layer options within Photoshop and the use of an image which I took during research, I was able to achieve something that has potential.

