PARK HILL

Assignment 2 of 3

Style Development

VaultNetwork.co.uk

Created by Matt Watson
as part of VOCA VOCA
VaultNetwork.co.uk
Be/wats035126dfc

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Style Development, Assignment 2 of 3

To create at least 10 pieces (pages or digital spreads) of a refined style from the research in your sketch book, including detailed notes of how you approached this. For my style refinement, I choose the water colour geometry which includes water colour paint and line drawn shapes to produce something to represent **Park Hill Flats**.

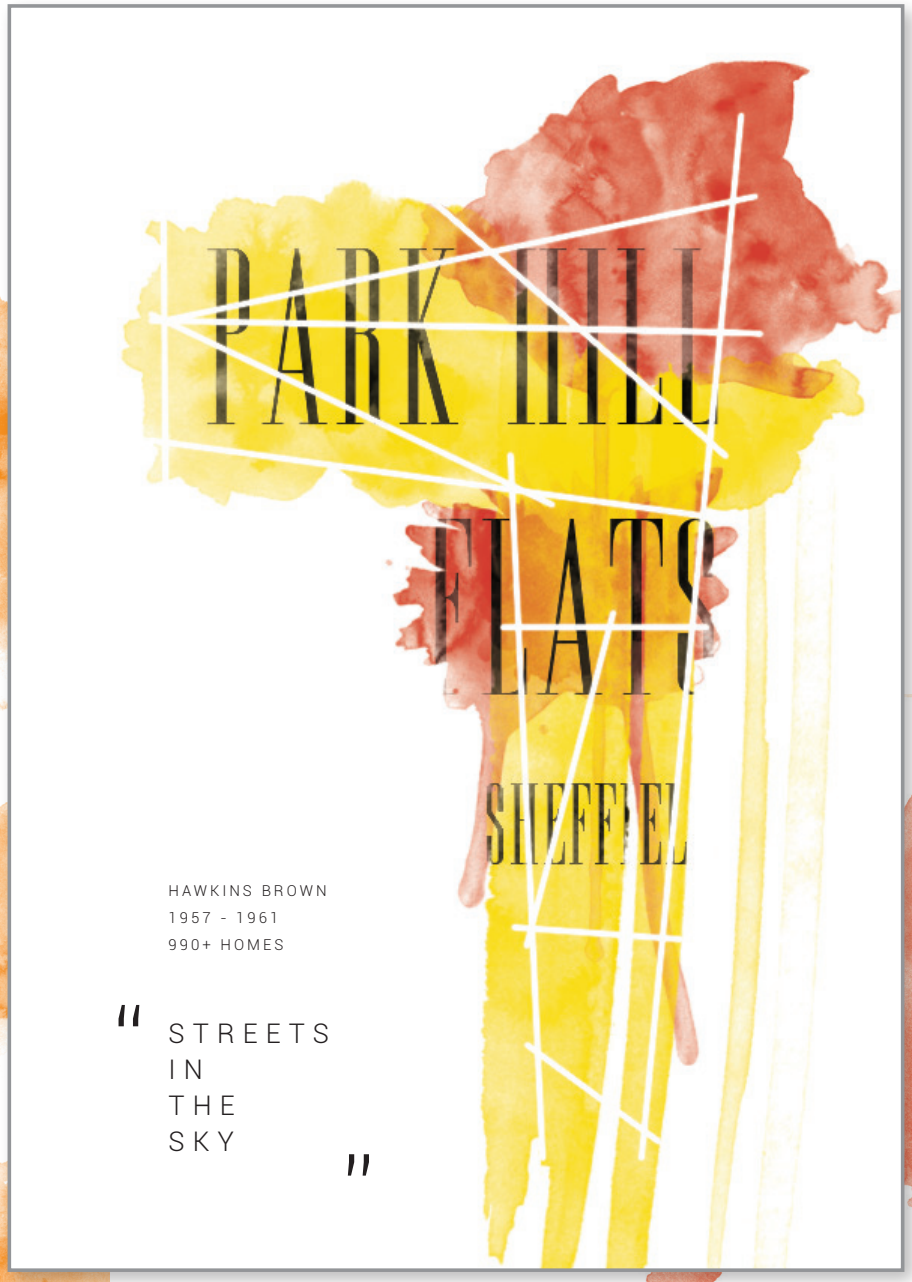
For the following 10 pieces, I used similar techniques and created a watercolour art piece on an A4 spread which I then worked with.

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Piece 3, Poster concept:

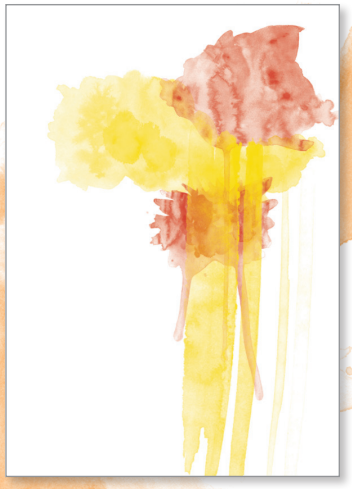
Inspiration from
Sketchbook

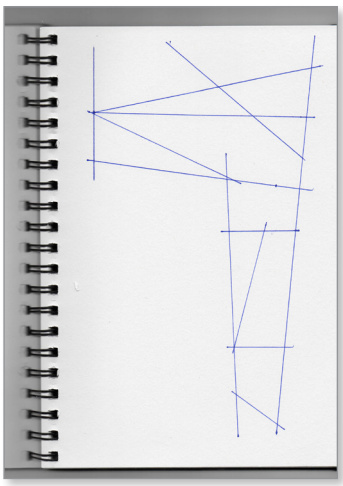
Geometric shape drawing as inspiration.

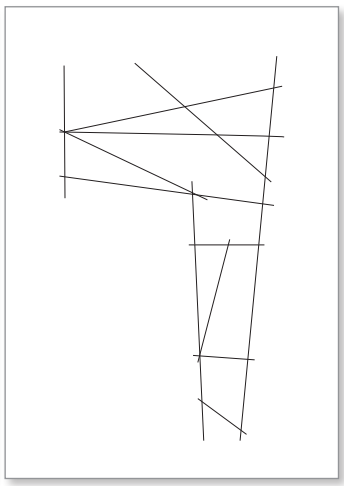


Piece 3

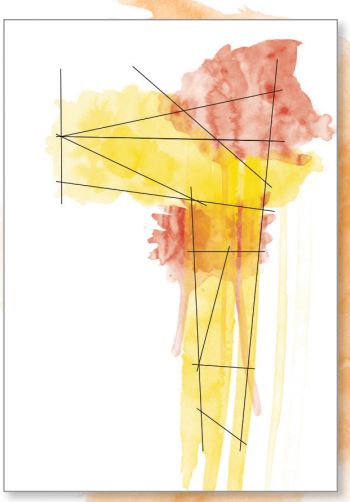
Again, using a different royalty free brush set downloaded from the internet, I was able to create an art-board to be used within this piece. Creating a digital art-board in this way gives better control over colours and opacity's when it comes to manipulation.







I drew the geometric structure in my sketchbook as close to a building like structure so the piece I was trying to create had some reference to Park Hill Flats other than colour. Then scanned it into the computer and used it as reference to create a vector in Illustrator.



Copying the vector and importing it into the Photoshop document as a smart layer allows me to change the vector at anytime whilst keeping the layer styles present in Photoshop. Changing the blending options within this layer allowed me to achieve different, better results for a piece.

Using different layer options within Photoshop I was able to achieve the following different yet similar poster styles.

