PARK HILL

Assignment 2 of 3

Style Development

VaultNetwork.co.uk

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Style Development, Assignment 2 of 3

To create at least 10 pieces (pages or digital spreads) of a refined style from the research in your sketch book, including detailed notes of how you approached this. For my style refinement, I choose the water colour geometry which includes water colour paint and line drawn shapes to produce something to represent **Park Hill Flats**.

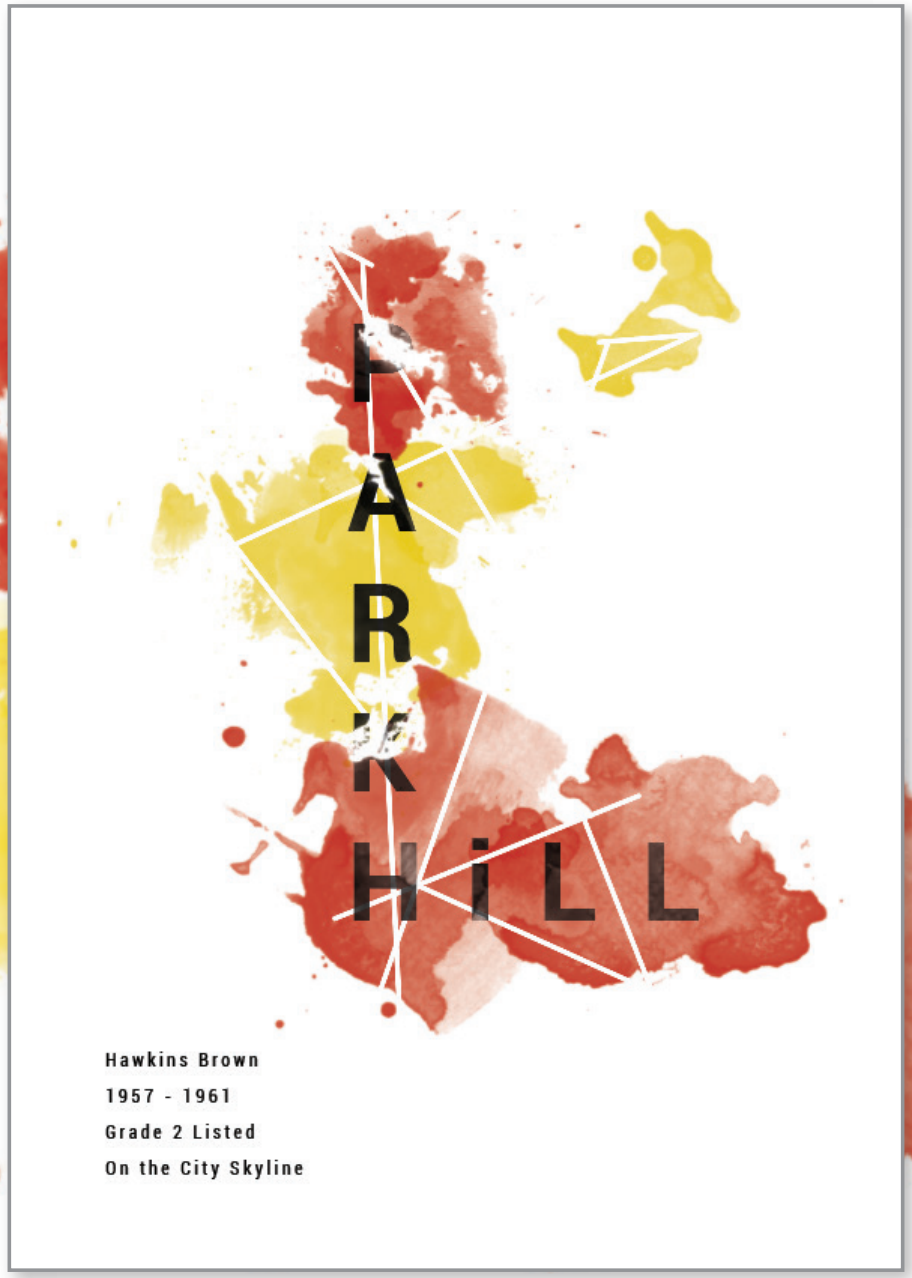
For the following 10 pieces, I used similar techniques and created a watercolour artpiece on an A4 spread which I then worked with.

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Piece 2:

Inspiration from
Sketchbook

Using the geometric shape drawing from my sketchbook for inspiration.

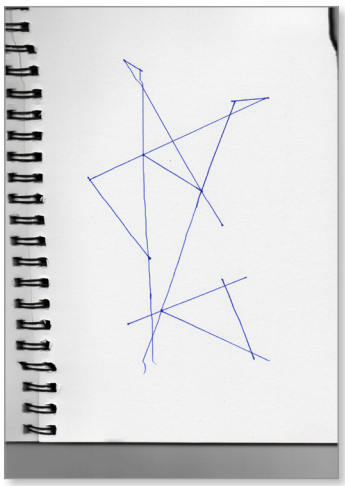


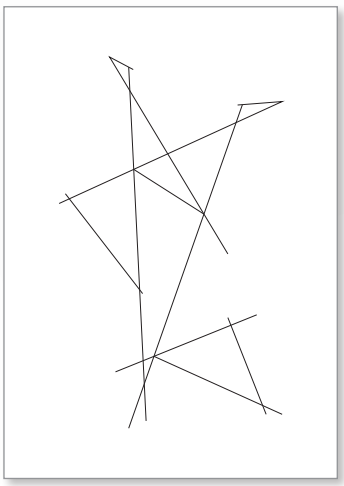


Piece 2

Using the same technique as Piece 1 to create an art board, I used different water colour brush set. Using a range of brush sizes and shapes within this set allowed me to generate the art board shown.

I then used the same technique by drawing a geometric shape in my sketchbook, scanned it in and then redrew it in Illustrator to create a vector.







Linking the vector into Photoshop over the top of the art-board gave a really nice effect. I then added a colour overlay to white and outer glow to white to make the lines that bit thicker. This gave a impressive look, giving the illusion that the lines are paper.

Using different layer options within Photoshop i was able to acheive the following different yet similar poster styles.







