PARK HILL

Assignment 2 of 3

Style Development

VaultNetwork.co.uk

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Style Development, Assignment 2 of 3

To create at least 10 pieces (pages or digital spreads) of a refined style from the research in your sketch book, including detailed notes of how you approached this. For my style refinement, I choose the water colour geometry which includes water colour paint and line drawn shapes to produce something to represent **Park Hill Flats**.

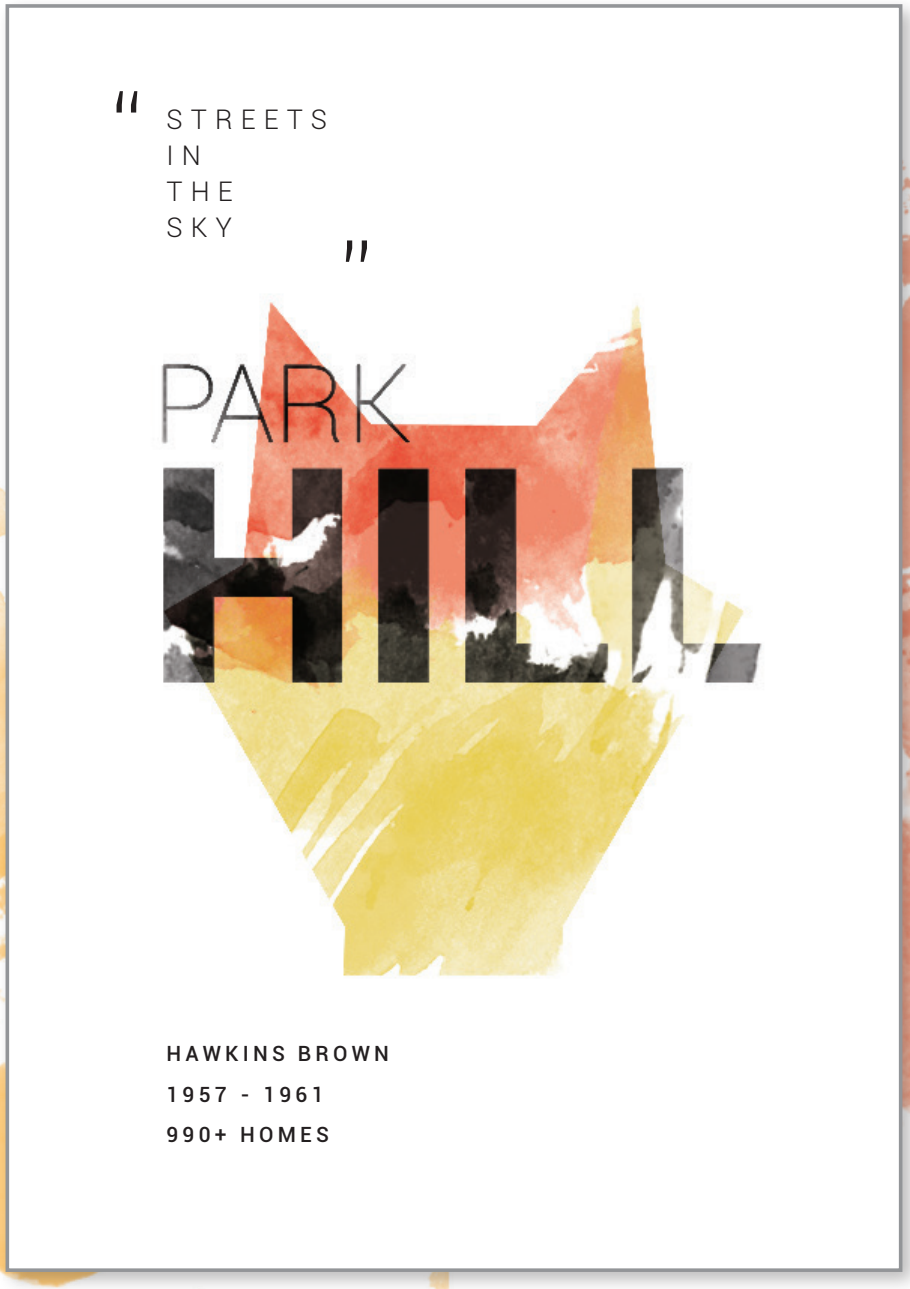
For the following 10 pieces, I used similar techniques and created a watercolour art piece on an A4 spread which I then worked with.

Ps Ai

Poster Concept for Piece 1:

Inspiration from
Catherine Lazer Odell

https://www.etsy.com/listing/211581651/geometric-animals-wolf-print?ref=unav_listing-same

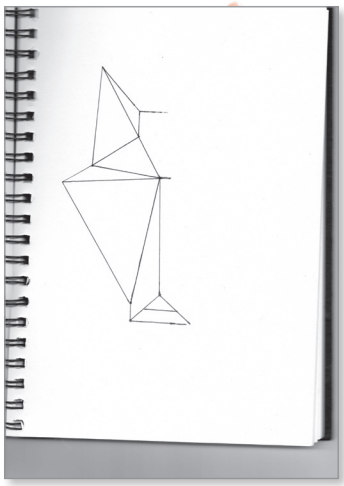


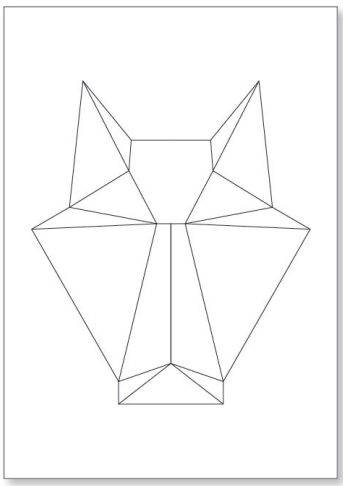


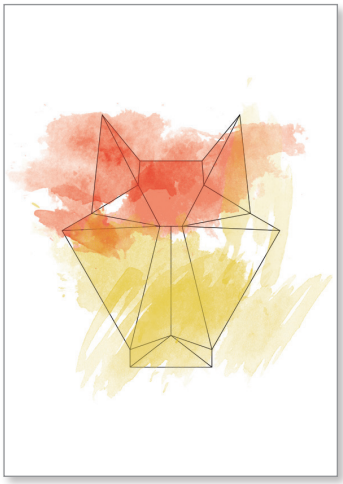
Piece 1

Using a royalty free Photoshop brush set downloaded from the internet, I was able to create this realistic artwork spread using different brush sizes, rotations and shapes as well as using the 2 main colours from the renovated building.

Drawing half of a fox face in my sketchbook, I scanned it into the computer and redrew it in Illustrator making a vector of my line drawing.







Copying the Vector drawing from illustrator into Photoshop using a smart object layer allows the vector to be changed at any time. I duplicated the art-board and cut it out to the outer shape of the foxes face thus making the foxes face slightly darker.

Using different layer options within Photoshop i was able to acheive the following different yet similar poster styles.

